

Increase College Retention and Graduation Rates with Your Economically Diverse Student Population



TESTIMONIAL

Low-income and first-generation students require a different level of support than students from a stable environment. Being trained in these areas has allowed me the ability to reframe their needs in a manner that helps faculty, advisors, and other student affairs staff understand how to help our students be successful. It allows me to advocate for my students.

—Temesia Perdue, Director, TRiO Student Support Services, Madisonville Community College, Madisonville, Kentucky

02 Meetings

Offer a three-hour, in-person overview for key decision makers

Discuss implemeting Investigations course

08 Data Collection

Collect data through program, department, or specified person Identify barriers to staying in college

06 Build Community

Choose individuals to become College Achievement Alliance certified trainers

Reach out to community organizations to begin collaborations that stabilize students

09 Check-In

Six-month check-in with aha! Process personnel

TESTIMONIAL

It is the glue that provides an opportunity to develop relationships.

—Angela Martindale, Visiting Clinical Assistant Professor, University of Tulsa, Tulsa, Oklahoma

10 Planning

Plan next steps for training based on needs of college faculty and staff





01 Introduction

Introduction to Understanding and Engaging Under-Resourced College Students (URCS) by book or by conversation



03 Follow-Up

Follow-up discussion concerning expected outcomes/ implementation plan

04 Workshop

Full-day URCS workshop for faculty and staff

On-campus discussion concerning Investigations course

07 Implementation

Campus changes begin using client life cycle review; provide Investigations into Economic Class course

11 Anniversary

One-year "check up" report with engagement manager on return on investment, retention, graduation rates, and other changes



When students, faculty, and staff grasp the causes of poverty and the driving forces of different mindsets, classroom and administrative challenges are addressed with a different lens, which often produces better outcomes.

—Carla Boyd, Director, Career Services, Danville Area Community College, Danville, Illinois

05 Strategic Consulting

A day of planning guided by an aha! Process consultant for embedding constructs and new strategies

ahaprocess.com | (800) 424-9484

Train all faculty/staff on economic class diversity; create common language Create pathways for retention and graduation

Form partnerships with community organizations for student resources



