ADDRESSING THE CHALLENGES OF POVERTY
NEW PEOPLE:


FOLLOW-UP ACTIONS:


MEMO TO ME:


KEEP TRACK of GETTING AHEAD SELF-ASSESSMENTS

Contact us or visit our booth and let us show you how easy it is to keep track of GA Self-Assessments

1 • 888 • 764 • 0633 info@CharityTracker.net
# Personal Planner

## Pre-Conference  
October 5, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 PM – 7:00 PM</td>
<td>Registration</td>
<td>Cumberland Ballroom Foyer</td>
</tr>
<tr>
<td>2:00 PM – 5:00 PM</td>
<td>Bridges Out of Poverty Recertification</td>
<td>Tennessee Ballroom</td>
</tr>
<tr>
<td>3:00 PM – 5:00 PM</td>
<td>‘So You’re New to Bridges’</td>
<td>Brentwood</td>
</tr>
<tr>
<td>5:30 PM – 7:00 PM</td>
<td>Opening Reception</td>
<td>Cumberland Ballroom Foyer</td>
</tr>
</tbody>
</table>

## Day One  
October 6, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 AM – 5:00 PM</td>
<td>Registration, Product Table, Breakfast</td>
<td>Cumberland Ballroom Foyer</td>
</tr>
<tr>
<td>8:00 AM – 9:45 AM</td>
<td>Opening Remarks and Keynote</td>
<td>Cumberland Ballroom</td>
</tr>
<tr>
<td>10:00 AM – 11:30 AM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:30 PM – 2:00 PM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:45 PM – 4:15 PM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 PM – 5:30 PM</td>
<td>Advancing Bridges</td>
<td>Cumberland Ballroom</td>
</tr>
</tbody>
</table>

## Day Two  
October 7, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM – 2:30 PM</td>
<td>Registration, Product Table, Breakfast</td>
<td>Cumberland Ballroom Foyer</td>
</tr>
<tr>
<td>7:00 AM – 8:00 AM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 AM – 9:45 AM</td>
<td>General Session Keynote</td>
<td>Cumberland Ballroom</td>
</tr>
<tr>
<td>9:10 AM – 10:40 AM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:50 AM – 12:20 PM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:30 PM – 2:00 PM</td>
<td>Lunch/Closing Remarks</td>
<td>Cumberland Ballroom</td>
</tr>
</tbody>
</table>

## Post-Conference  
October 8, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM – 4:00 PM</td>
<td>Understanding and Engaging Under-Resourced College Students</td>
<td>Franklin</td>
</tr>
<tr>
<td>8:30 AM – 11:30 AM</td>
<td>Bridges for Business - Finding Talent, Growing Profits</td>
<td>Davidson</td>
</tr>
</tbody>
</table>

1 ADDRESSING THE CHALLENGES OF POVERTY  
www.ahaprocess.com
### Conference for Communities, Higher Education, and K–12

**Day Two**  
October 7, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 6:45 AM – 8:00 AM | Breakfast  
Registration, Product Table Open                                  |
| 6:45 AM – 2:30 PM | Room STRANDS                                                        |
|               | Tennessee Ballroom A  
Building Bridges Communities                                             |
|               | Tennessee Ballroom B  
Getting Ahead                                                            |
|               | Cumberland Salon A  
Criminal Justice                                                         |
|               | Franklin Higher Education                                             |
|               | Cumberland Salon B  
Faith, Family, and Youth                                                |
|               | Brentwood Health and Business                                          |
|               | Volunteer Room K–12, Students, and Parents                            |
|               | Davidson Bridges, K–12                                               |

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 7:00 AM – 8:00 AM | Early Bird  
“Shared Doing”: Achieving Collective Impact with the MPOWR Solution Allan Barsema  
Brooke Saucier |
|               | Getting Ahead – The App Philip DeVol  
Sam Raudabaugh                                                   |
|               | Bridges in the Courtroom – An Early Riser Discussion  
Prudence Pease                                                 |
|               | Higher Education Roundtable Discussion  
Karla Krodel                                                    |
|               | Bridges to Health and Healthcare Rise and Shine  
Terie Dreussi-Smith                                             |
|               | Bridges for Business – Finding Talent, Growing Profits  
Ruth Weirich                                                  |
|               | How to Lead with Emotional Intelligence  
Lisa Colombo                                                   |
|               | Getting Ahead by Getting the Data: Using CharityTracker  
Kyle Minckler  
Joey Yarber                                                   |
| 8:00 AM – 9:00 AM | Keynote Address: Gang Member to Community Leader – Being Fated Versus Having Choices Sonia Holycross, Family Development and Education Coordinator of Partners in Hope, Ohio  
Cumberland Ballroom |

**Post-Conference for Communities, Higher Education, and K–12**  
October 8, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 8:30 AM – 4:00 PM | Understanding and Engaging Under-Resourced College Students Public Workshop Bethanie Tucker, Ed.D., Author, aha! Process Consultant, North Carolina  
Franklin |
| 8:30 AM – 11:30 AM | Bridges for Business – Finding Talent, Growing Profits Public Workshop Ruth Weirich, aha! Process Consultant, Colorado  
Davidson |

**DID YOU KNOW?**

The first Bridges Institute was held in Columbus, Ohio, in 2006. The idea arose during a conference phone call of people from eight Bridges sites. They wanted to meet in person to learn more about how Bridges and Getting Ahead were being applied. Fifty-four people from 13 organizations attended the first conference. The first two Bridges Institutes were organized by the communities themselves. The conference name and its organizers have evolved from year to year, but the key feature of the conferences is that most of the breakout sessions are presented by people working in the field, those who are applying the concepts and inventing new ways to build communities where everyone can live well.
Addressing the Challenges of Poverty Through Healthcare Integration

October 6, 10:00 – 11:30 a.m.
Brentwood

Under the umbrella of the expanded Oregon Health Plan (OHP)/Medicaid, the Umpqua Health Alliance (UHA) in Douglas County, Oregon, used a shared vision to design an integrated health approach to improve health outcomes and reduce costs relative to specific patient populations grouped as “high utilizers” of health services. Umpqua Health Alliance, Advantage Dental, and other partners provide preventive and integrated care (physical health, oral health, mental health, and substance abuse treatment) for OHP/Medicaid patient members who live with or are at risk of chronic conditions. A significant number of these high utilizers are living in some level of poverty. Dr. Christine Seals, M.D. (UHA) and Dr. Mike Shirtcliff, D.M.D. (Advantage Dental) will share their insights on why they chose to layer their program designs, processes, staff training, and outcome milestones with the Bridges to Health and Healthcare model. These executive-level programs, collectively, will align current medical knowledge and practices, which are evidence-based, with the practical needs of the community—changing healthcare models that recognize our patients.

Presenters: Christine Seals, M.D.
Umpqua Health Alliance, Oregon

Mike Shirtcliff, D.M.D.
Advantage Dental, Oregon

Advancing Bridges Through Its Committees

October 6, 4:30 – 5:30 p.m.
Cumberland Ballroom

Your organization relies on the work of its committees to advance Bridges throughout the country. Advancing Bridges committees (Advocacy, Best Practices, Budget and Finance, Communication and Marketing, Fund Development, and Membership and Growth committees) will meet during this session to tackle their respective work product. The session provides members the opportunity to meet face-to-face in addition to the monthly conference calls. If you seek to make a difference in your community through the efforts of the national organization, you want to serve on the Advancing Bridges committee that best meets your interests and skills.

Presenter: Al Rivett
President of the Board, Advancing Bridges, Inc., Florida

Bridges for Business – Finding Talent, Growing Profits

October 7, 7:00 – 8:00 a.m.
Brentwood

As a Bridges community, you know that a sustainable community comes from all sectors building the resources of citizens. When it comes to employers, we are talking about their employees and maybe your clients. This early bird session, Bridges for Business – Finding Talent, Growing Profits, was created specifically for the business/employer sector. Discover the benefits this workshop holds for business and, as a result, the benefits it holds for those with daily instability in your community. Participants will discover why economic diversity matters in the workplace and how to talk with local businesses about the benefits they can recognize when they embed these strategies.

Presenter: Ruth Weirich
aha! Process National Consultant, Colorado

Bridges in the Courtroom – An Early Riser Discussion

October 7, 7:00 – 8:00 a.m.
Cumberland Salon A

Organizations and peers who support individuals working through the court system are invited to share information on how they apply Bridges and Getting Ahead concepts to improve relationships, reduce the rate of recidivism, support families impacted by the judicial system, and work with offenders. Current events, policies, and practices will be explored. Share with and learn from all of the participants in this session.

Presenter: Prudence Pease
aha! Process National Consultant, Vermont

Closing Remarks: Using Bridges Out of Poverty as an Economic Development Tool

October 7, 12:30 – 2:00 p.m.
Cumberland Ballroom

This session will focus on how we got where we are, the current situation, and what can be done to address the issue. Most of the current approaches to poverty are maintenance-oriented—getting by—rather than transition-oriented—getting ahead. This keynote address will focus on the understanding and tools that help your community “move the needle” and begin to make economic progress.

Ruby K. Payne, Ph.D.
President, Author, International Consultant, aha! Process, Texas

Session Descriptors in Alphabetical Order and Keynote Speakers (top right)
4) reduce health costs. Application of Bridges within the individual, institutional, and community/policy lenses—all are welcome! We are looking for new health sector champions, and we want to revive and restructure the former Bridges to Health community of practice, which met for quarterly conference calls.

**Presenter: Terie Dreussi-Smith, M.A.Ed.**
**Author, aha! Process National Consultant, North Carolina**

**Bridges to Healthcare in Practice**
October 6, 12:30 – 2:00 p.m.
Brentwood

Dr. George Garrow and Terie Dreussi-Smith will highlight the application of Bridges to Health and Healthcare to recent health system models designed to improve both patient care and population health. Dr. Garrow will share his personal insights on key ways to use Bridges concepts within private medical practice, integrated care models, and health models designed to reduce cost and increase quality care for groups at risk of health disparities. Terie Dreussi-Smith will provide an overview of population health disparities research/data, current innovative practices and results of health institutions using the Bridges to Health and Healthcare constructs, and the benefits of combining the Bridges to Health and Healthcare and the Bridges to Sustainable Community models.

**Presenters: George C. Garrow, M.D.**
**Medical Director of Hospice Palliative Care, Oncology, and Hematology at Sharon Regional Health System, Pennsylvania**

**Terie Dreussi-Smith, M.A.Ed.**
**Author, aha! Process National Consultant, North Carolina**

**Bridges to Success for Boys**
October 7, 9:10 – 10:40 a.m.
Volunteer

Do we have a boy crisis? This session will identify the emotional, cognitive, and social development of boys as they become men. We will examine the impact of the “Boy Code,” communication styles, and how male and female brains process information. Boys are the ones who have committed the majority of violent acts in America’s schools, and they are the most likely to drop out of school. This workshop focuses on the answers behind male behavior in school, at home, and in the community and provides strategies to help boys build bridges of success.

**Presenter: Jim Littlejohn**
**aha! Process National Consultant, South Carolina**

**Bridging the Gap Between the Pro Se Litigant and the Entire Court System**
October 7, 9:10 – 10:40 a.m.
Cumberland Salon A

Often when we talk about Bridges in the court system, we think about it only in the context of criminal court. However, the mental models and the hidden rules of economic class are at play throughout the court system. In this session we will talk about the other courts—family, small claims, juvenile, traffic—and how Bridges strategies can play out in the community with the use of diversion teams.

**Presenter: Prudence Pease**
**aha! Process National Consultant, Vermont**

**Building Bridges and Getting Ahead in Latin America: Working with Under-Resourced Communities in the Border City of Ciudad Juárez, Chihuahua, Mexico**
October 6, 12:30 – 2:00 p.m.
Davidson

During this presentation we will discuss how Bridges Out of Poverty and Getting Ahead initiatives have been adapted to serve the Mexican and Latino populations living in the border city of Ciudad Juárez, Chihuahua, in Mexico. Books and materials have been translated into Spanish and adapted to fit the specific needs of the population being served through aha! Process. We will also discuss how these wonderful programs and materials can be utilized to serve Latino populations in the United States.

**Presenter: Emilia O’Neill Baker, Ph.D.**
**aha! Process National Consultant, Texas**

**Building Bridges to Healthcare in the Community**
October 7, 10:50 a.m. – 12:20 p.m.
Brentwood

In 2008, during the infancy of healthcare reform, three hospitals in a small upstate New York community were required to consolidate. As a result of this state mandate, Ellis Medicine embarked on its journey of building a healthcare system that would meet the health and wellness needs of its community. Ellis Medicine adopted the Bridges constructs in 2009 and began to align its core concepts and principles with the mission, vision, and values of the organization.

In this session participants will explore:
- The impact of healthcare reform on our health system and the response of hospital administrations
- A grassroots approach to overcoming socio-economic challenges
- Innovative service delivery models for providing population health management to under-resourced patients

Today Ellis Medicine is a 438-bed community and teaching healthcare system serving New York’s Capital Region. With the use of the Bridges “lens,” Ellis Medicine strives to pave the way in healthcare innovation.

**Presenters: Nicole Baptiste**
**Director, Social Work Services, Ellis Medicine, New York**

**Kellie Valenti**
**Vice President, Strategic Planning and Program Development, Ellis Medicine, New York**

**Building Resources and Human Capacity Within the Faith-Based Organization**
October 6, 2:45 – 4:15 p.m.
Cumberland Salon B

This session is designed for individuals within faith-based communities and discusses how we can address the needs of the under-resourced by developing human capacity. The workshop will build understanding of what human capacity is, how the human capacity model can be used within the church, why we need human capacity, and where we got it. At the end of the session you should understand how the human capacity model develops resources, provides empowerment, and fosters community sustainability.

**Presenter: Kim Ruiz**
**Bridges Coordinator, Monroe County Opportunity Program, aha! Process National Consultant, Michigan**

**Case Study: Introduction of Bridges to Health and Healthcare**
October 7, 9:10 – 10:40 a.m.
Brentwood

An overview of Bridges to Health and Healthcare through a case study approach. This workshop examines economic class, key Bridges constructs, and resources as they relate to the healthcare experience. Participants will be able to identify at least two areas of healthcare research; the application of at least three Bridges key concepts; the importance of language and cognition in health decision making; the value of social capital to health; and examples of health efficacy at the individual, institutional, and community resource levels.

**Presenters: Lucy Shaw**
**Author, aha! Process National Consultant, Tennessee**

**Jan Young**
**Executive Director, Assisi Foundation, Author, aha! Process National Consultant, Tennessee**

From Vision to Action, Vol. II Author www.ahaprocess.com
Conference Sweet Deals

Bridges to Sustainable Communities

A Systemwide, Cradle-to-Grave Approach to Ending Poverty in America

Normally $14.95
50% off
Now only $7.45

From Vision to Action, Vol. I

Best Practices to Reduce the Impact of Poverty in Communities, Education, Healthcare, and More

Normally $14.95
50% off
Now only $7.45

AVAILABLE AT THE AHA! PROCESS PRODUCT TABLE UNTIL 2:30 TUESDAY
**Mark Your Calendars**

**November 3–6, 2014**
*Denver Days*

*Four packed days of training and workshops for Bridges and College Achievement Alliance*

**Workshops:**
- Bridges Out of Poverty Day 1
- Understanding and Engaging Under-Resourced College Students
- Bridges for Business – Finding Talent, Growing Profits
- Bridges to Health and Healthcare

**Training:**
- Bridges Out of Poverty Trainer Certification
- College Achievement Alliance Trainer Certification
- Bridges to Health and Healthcare Trainer Certification
- Getting Ahead in a Just-Gettin’-By World Facilitator Training

**December 8–11, 2014**
*Houston K–12 Training*

**Training:**
- A Framework for Understanding Poverty Trainer Certification

**Workshop:**
- Hear Our Cry: Boys in Crisis

**New aha! Process Releases**

- **PUENTES para Salir de la Pobreza**
  - By Ruby K. Payne, Philip J. Unger, Carolina Rosado

- **From Vision to Action**
  - By Ruby K. Payne, Philip J. Unger, Tara Elrod Sargent

- **Bridges to Health and Healthcare**
  - New solutions for improving health and outcomes

**Available at the aha! Process Product Table until 2:30 Tuesday**

**Thank You to Our Sponsor**

CharityTracker™ PLUS
Session Descriptors in Alphabetical Order

Colleges as Partners to End Poverty
October 6, 2:45 – 4:15 p.m.
Franklin
You know that postsecondary education is one of the surest paths out of poverty, but do you know how to energize and engage higher education institutions in your initiatives? Join a practical discussion on how to “pitch” your initiative to higher education and strengthen your collaboration.

Presenters: Karla Krodel
Director, Metro Credit Education Outreach, Youngstown State University,
Author, aha Process National Consultant, Ohio

Empowering Employment Leading to Individual and Community Transformation
October 6, 12:30 – 2:00 p.m.
Tennessee Ballroom A
Schenectady Works is a job training, retention, and career advancement program. Our purpose is to equip people for long-term success in the workplace by helping them move to lives of sustainability. Bridges Out of Poverty constructs are creating a common language across multiple sectors of our community, leading to empowered employment for individuals and employers. The Bridges constructs are influencing the business sector, and as they are embedded at various businesses, those businesses are becoming “employers of choice” in the community.

Presenters: Nathan Mandsager
Director of Schenectady Works, Coordinator of Schenectady Bridges, New York

From the Book to the Block
October 6, 10:00 – 11:30 a.m.

October 7, 10:50 a.m. – 12:20 p.m.
Tennessee Ballroom B

Getting Ahead is not just for individuals experiencing poverty. It is a valuable resource for all adults in transitions. The challenge is to take the concepts presented in the book to the block—the place where life is lived every day. This workshop will share mental models resulting from conversations with Getting Ahead investigators and drawn from other resources. Participants will have an opportunity to engage in interactive discussion and activities focusing on developing and utilizing mental models to give Getting Ahead participants the gift of self-discovery.

Presenters: Chris Parsons
Bridges Trainer, City Mission of Schenectady, New York

From Tax Burdens to Taxpayers – Getting Ahead for Offender Populations
October 6, 2:45 – 4:15 p.m.
Cumberland Salon A
With Louisiana being No. 1 in incarcerating its citizens for over a decade, Elain Ellerbe, CEO of Refined By Fire Ministries, knew experientially that finding solutions to this problem was not going to happen through typical rehabilitation programming. Elain, who has more than 25 years of experience working with incarcerated populations (as well as under-resourced families impacted by the criminal justice system), will share how introducing the Bridges philosophy to corrections staff and providing Getting Ahead and The R Rules to incarcerated populations and their families has made a major impact in lowering recidivism and empowering these unique families to move from tax burdens to taxpayers.

Participants will gain insight into how to approach the administrations of correctional facilities to implement programs, structuring a Getting Ahead...
program for offenders, when to use The R Rules (especially for young offenders even if they are in an adult facility), and development of community-based programs for families of offenders. Additionally, Elain will share how she was able to get Getting Ahead accredited with the Louisiana Department of Corrections to provide Good Time (or time off of sentences) for offenders successfully completing the program.

**Presenter: Elain Ellerbe**  
From Vision to Action, Vol. I  
Author, President and CEO, Refined By Fire Ministries, Inc., Louisiana

---

**Getting Ahead – The App**  
October 7, 7:00 – 8:00 a.m.  
Tennessee Ballroom B

Getting Ahead Beacon is a free app designed for Getting Ahead graduates that will track and record daily stability and the development of resources. This tool will help build social capital and connections to other Getting Ahead grads. The app will give Getting Ahead grads a voice in local, state, and national discussions about poverty issues through the use of surveys. Survey results will be provided to journalists and researchers. Local Bridges communities can also conduct surveys. Learn how to use the app and how the surveys will be conducted and used.

**Presenters: Phil DeVol**  
Author, aha! Process National Consultant, Ohio  
Sam Raudabaugh, Senior IT Architect, Ohio

---

**Getting Ahead by the Data: Using CharityTracker**  
October 7, 7:00 – 8:00 a.m.  
Davidson

Participants will be informed about the technology tool CharityTracker, which is a secure, real-time, web-based service that tracks components in the Getting Ahead process. We will show how CharityTracker can create a client file and track Getting Ahead outcomes and assessments. Participants will learn how to generate reports easily on individuals and their communities, and they’ll learn how the reporting features work specifically with the Getting Ahead process. Participants also will be shown how reports may be anonymized so that data can be shared without revealing the personal information of Getting Ahead investigators.

**Presenters: Kyle Minckler**  
Implementation Specialist, CharityTracker, Alabama  
**Joey Yarber**  
Implementation Specialist, CharityTracker, Alabama

---

**Getting Ahead for Incarcerated Individuals (New Edition Pre-Release)**  
October 6, 10:00 – 11:30 a.m.  
Cumberland Salon A

Phil DeVol, Michelle Wood, and Mitch Libster have written a new book based on the Getting Ahead philosophy and content that is geared toward soon-to-be-released incarcerated individuals. Phil DeVol is the author of Getting Ahead in a Just-Gettin’-By World. Michelle Wood is an ex-offender, Getting Ahead graduate, Getting Ahead facilitator, and secretary at the Legal Aid Society in Marion, Ohio. Mitch Libster is a retired attorney with Legal Aid and has facilitated many Getting Ahead classes in Marion, Ohio. Mitch and Michelle, who also seek funding and support, will share their stories and the work they do in the community. They will also offer ways to bridge the gaps and reconnect individuals with their futures while they are serving their sentences.

**Presenters: Mickie Lewis**  
LaborNet Program Manager, DenverWorks, Colorado

---

**Getting Ahead Behind the Walls**  
October 6, 12:30 – 2:00 p.m.  
Cumberland Salon A

Getting Ahead in a Just-Gettin’-By World looks different when you are behind bars. Individuals are disconnected from resources, support, and opportunities while they serve their sentences, but the Getting Ahead principles are just as relevant for an incarcerated individual as they are for someone already in community living. This presentation will examine and explore different ways to translate the Getting Ahead messages, investigations, and real-life preparation for someone whose life has come to a halt. The presented techniques will offer ways to bridge the gaps and reconnect individuals with their futures while they are serving their sentences.

**Presenters: Kyle Minckler**  
Implementation Specialist, CharityTracker, Alabama  
**Mitch Libster**  
Retired Managing Attorney for the Marion Branch of the Legal Aid Society of Columbus, Getting Ahead Facilitator, Author, Ohio

---

**Higher Education Roundtable Discussion**  
October 7, 7:00 – 8:00 a.m.  
Franklin

Higher education partners and peers who support under-resourced and first-generation college students in their institutions and communities are invited to share information on how they apply Bridges concepts, along with concepts from Understanding and Engaging Under-Resourced College Students and the student program Investigations into Economic Class in America, to increase retention and graduation rates for students who experience daily instability. Current events, policies, and practices will be explored. Share with and learn from all the higher education practitioners at the conference!

**Presenters: Karla Krodel**  
Director, Metro Credit Education Outreach, Youngstown State University, Author, aha! Process National Consultant, Ohio

---

**How Far Can a Graduate ‘Get Ahead?’**  
October 6, 2:45 – 4:15 p.m.  
Tennessee Ballroom B

This session will share opportunities we have offered to our Getting Ahead graduates in our community. We start with offering graduates the opportunity to co-facilitate the class, and then we move on to invite them to become part of our steering committee. Between are other opportunities like a class on how to be a productive board member, coming in 2015 a speaker’s bureau, Bridges to Sports Equipment Team, Bridges to Work Connections, Getting Ahead to Community Service, and the list continues to grow. We offer opportunities of growth to our GA graduates through ally groups and networking opportunities in the community. Carol will follow up with her own story of landing in situational poverty and eventually becoming the Bridges coordinator of Hancock County, Ohio.

**Presenter: Carol Steegman**  
Bridges Coordinator, Hope House, Ohio
How to Introduce Investigations on Campus
October 7, 9:10 – 10:40 a.m.
Franklin
Getting a new course adopted on campus is not easy. Aside from institutional barriers, some states exercise centralized control over all curricula. Join an interactive presentation and walk through the nuts and bolts: finding internal champions, training faculty, introducing courses, and working with student services professionals to generate enrollment.
Presenter: Lisa Colombo
Human Resources Instructor, Chippewa Valley Technical College, Wisconsin

How Much of Yourself Do You Own?
Recovering and Building Emotional Resources
October 7, 10:50 a.m. – 12:20 p.m.
Davidson
During this 90-minute workshop you will have the opportunity to learn and practice some of the strategies and techniques you can utilize—with yourself or your clients—to process emotional losses; identify true present needs; and find healthy emotional, cognitive, sociocultural, and spiritual resources to heal, use energy wisely, make healthy personal and family choices, and develop practical action plans for long-lasting change.
Presenter: Emilia O’Neill Baker, Ph.D.
aha! Process National Consultant, Texas

How to Use Bridges with First Responders
October 7, 10:50 a.m. – 12:20 p.m.
Cumberland Salon A
This session will give examples of how first responders utilize the Bridges concepts within their departments and the positive outcomes they are experiencing.
Presenters: Larry Ervin
Battalion Chief, Memphis Fire Department, Tennessee
Sean Fowler
Battalion Chief, Memphis Fire Department, Tennessee
Jodi Pfarr
Author, aha! Process National Consultant, Minnesota

Integrating Bridges and Outreach into Preventive Oral Health Services
October 6, 2:45 – 4:15 p.m.
Brentwood
Dental caries is a chronic infectious disease, and like many infectious diseases, it can be prevented or the damaging effects can be minimized through evidence-based interventions that focus on treating the bacterial basis for the disease in people at greatest risk. Studies show caries rates have increased alarmingly in preschool children and, according to the Centers for Disease Control, dental caries remains the most common chronic disease among children aged 6–11 years and adolescents aged 12–19 years.
For years dental professionals have waited for patients to come to them for prevention or treatment when they have a problem. This approach has been largely ineffective for those living in poverty with limited resources to access dental care.
Advantage Dental has developed community outreach programs in collaboration with such entities as Head Start and WIC to integrate in areas with the highest concentration of folks in poverty. Advantage Dental clinics and their outreach programs integrate and embed Bridges Out of Poverty principles to reduce barriers that come with living in poverty and that may affect an individual’s ability to access oral health care. Providers and staff are trained in understanding the social interactions between economic class and the hidden rules that can often present as barriers to oral health care.
This presentation will have two objectives: first, to demonstrate how outreach efforts can provide preventative oral health services to those living in poverty; and second, to show how Bridges concepts can be integrated into healthcare settings.
Presenters: Charity Ludwig
Quality Improvement Manager, Advantage Dental, Oregon
Cindy Shirtcliff
Regional Manager, Advantage Dental, Oregon

‘Lessons Learned’ – Implementing Bridges in an Oklahoma Community
October 6, 10:00 – 11:30 a.m.
Tennessee Ballroom A
Muskogee, Oklahoma, is a community with just fewer than 40,000 residents, four colleges, and a free and reduced lunch rate of 84% in our public schools. This session will focus on sharing strategies and lessons learned that have enabled Muskogee to go from a community in which we refused to admit we had a problem to full implementation of our anti-poverty initiative in just over three years.
We will describe how we started an R Rules class in a middle school, introduced high school and college faculty and staff to Understanding and Engaging Under-Resourced College Students, started Getting Ahead workshops for families in poverty, helped healthcare students and ex-convicts participate in a felon reentry program, and created a free dental clinic for Getting Ahead investigators.
This session is meant to be interactive, encouraging participants to ask questions and add their own experiences to the learning opportunity. We will address sustainability, recognizing the community in jeopardy, the importance of timing and positioning, and what it truly means to trust the process. None of our work could have happened without others who shared their experiences, and this workshop is intended to continue that tradition.
Presenter: Tom Martindale
Building Bridges for the Future of Muskogee, Oklahoma
Making the Perilous Paradigm Shift
(the Move from Creating Dependency to Fostering Self-Sufficiency)
October 7, 9:10 – 10:40 a.m.
Tennessee Ballroom A
This session addresses the growing, nationwide desire to move from providing a safety net to the under-resourced to creating and developing relationships that can result in long-term self-sufficiency and stability. It details one faith-based nonprofit agency’s major paradigm shift in content and delivery of services and the issues, obstacles, and opportunities the agency has encountered along the way. The primary focus of the session will be on the long-term “navigational” support efforts and programs necessary for moving from meeting only immediate needs to helping clients help themselves.

Participants will learn: to assess their agency, church, organization, etc. for current effectiveness and desired outcomes; how to identify and implement needed changes; how to fully integrate Bridges and Getting Ahead constructs and concepts with their programs; how to implement Getting Ahead workshops as part of a long-term navigational support program; and how to avoid the “perilous pitfalls” often encountered when attempting to institute change.

Presenter: David Walker
Executive Director, OneRoad, Indiana
Moving Forward Through the Pain
October 7, 9:10 – 10:40 a.m.
Tennessee Ballroom B
Hear the story of two Getting Ahead graduates and how the Getting Ahead class helped free them from the despair of poverty. Be inspired by stories that demonstrate the difference a community can make by living out the Bridges constructs and developing healthy social capital. Learn from Getting Ahead graduates what it takes to have an effective Getting Ahead group.

Presenters: Bev Campbell
Getting Ahead Graduate, Pennsylvania
Marcie Hertzog
Getting Ahead Graduate, Pennsylvania
Next Steps: Implementing Investigations on Your Campus
October 6, 12:30 – 2:00 p.m.
Franklin
The higher education certification and Investigations certification are valuable resources that provide tremendous insight and a clear direction. But what about the brick walls that you will face when you get back to your college or university? Come listen to one person’s struggles and successes as they work with implementing an Investigations course and increasing knowledge surrounding the hidden rules back at their campus. The primary focus of the workshop will be discussion between participants and game-planning for success.

Presenter: Kevin Berg
Assistant Professor/Counselor, Cuyahoga Community College, Ohio
Lisa Belcher-Nelson
Assistant Professor/Counselor, Cuyahoga Community College, Ohio
Partnerships That Matter: Higher Education and Local School Districts
October 6, 10:00 – 11:30 a.m.
Volunteer
Higher education can partner with at-risk local school district populations to make positive connections to benefit all. Higher education has many opportunities to partner with neighboring schools to write grants, provide student assistance, provide professional development, share ideas, and work side-by-side on projects and programs. Participants in this session will walk away with ideas of how they too can become involved with partnerships that will benefit both higher education and local schools’ faculty and students. We welcome you to share with participants ideas, examples, and suggestions that have been successful in your area.

Presenter: Nancy Varian
From Vision to Action Vol. I Author, Director, Center for Professional Development, Malone University, Ohio
The Power of Questioning
October 6, 2:45 – 4:15 p.m.
Volunteer
Asking questions is a life skill students need to master. Because of their limited vocabulary, under-resourced students are generally limited to being able to ask low-level questions. The educational system is the best resource to maximize the mastery of questioning. In K-12, professional growth and evaluation systems have made a point of evaluating teachers on the specific instructional strategies of questioning and discussion. Adult learners benefit from this exercise as well because question-making develops critical thinking skills.

In this session participants will become more familiar with why it is so important to develop the process of question-making. Lori will draw upon Dr. Payne’s various works that discuss question-making, as well as other resources and experts on the subject. This session will synthesize the power of questioning and how this skill can not only impact student achievement, but also students’ and/or adult learners’ lifelong success.

Presenter: Lori Dennis Stover
Curriculum Specialist, Bremen Elementary School, Muhlenberg County, Kentucky
Project Future: Students Creating the American Dream
October 6, 10:00 – 11:30 a.m.
Franklin
Participants will learn how one Midwestern community college uses the understanding poverty model to impact not only its students but its community as a whole. Working with local governmental entities, area employers, and educators, Danville Area Community College (DACC) is taking the lead in reducing its nearly 20% poverty rate by helping its citizens not only acquire the necessary tools to perform on the job but also to identify and understand vital resources needed to stay on the job.

DACC has infused A Framework for Understanding Poverty, Bridges for Businesses, Getting Ahead, and Investigations into Economic Class in America into the culture of the college and courses. Framework is used with first-year orientation courses. Getting Ahead is for front-line workers. Investigations is being piloted as a mandatory course for the Federal TRIO Program and as an alternative course for one section of the first-year orientation class. By taking the holistic approach to educating students, DACC is looking to have an impact and build a sustainable community.

Presenters: Carla Boyd
Director, Career Services, Danville Area Community College, Illinois
Carol Nichols
Director, Small Business Development Center, Danville Area Community College, Illinois
Pursuing the Common Good in an Uncommon Way
October 6, 10:00 – 11:30 a.m.
Cumberland Salon B
Churches can play a key role in helping communities become more sustainable by overcoming poverty-related issues. Discussion will center around one church’s creative journey of cross-sector collaboration within the community.

Presenter: Tim Rogers
Lead Pastor, Grace Point Church, Pennsylvania
Chuck Holt
Executive Director, The Factory Ministries, Pennsylvania
Resiliency and the Single Mom
October 6, 12:30 – 2:00 p.m.
Tennessee Ballroom B
This presentation will focus on resiliency and the single mother, as well as the use of the Getting Ahead modality. It is important to educate society that single mothers are capable of success in their endeavors, it is perhaps more important to facilitate this initiative in the mothers themselves. Through the presentation and small group exercises, participants will gain a working knowledge of the daily demands of single mothers, as well as effective tools for working with this population. Participants will break out in small groups and, using a case study of a single mom, will work together to assess strengths, areas of growth, and help tell her future story. After small group exercises, we will come back together to discuss what was learned, as well as local resources social workers can use in referrals.

Presenter: Kristie L. Place
MSW, LSW, Glen Graduate with Honors, Getting Ahead Graduate, Building Bridges/Getting Ahead Facilitator, Ohio

Rules – Relationships = Rebellion
October 6, 12:30 – 2:00 p.m.
Cumberland Salon B
Learn how the high school course The R Rules: A Guide for Teens to Identify and Build Resources embeds Framework, Bridges, Getting Ahead, and Tucker Signing Strategies philosophies into a curriculum full of processes and information that supports students as they identify, access, and build resources to achieve and reach their future pictures.

Participants in this interactive workshop will use student activities to understand how The R Rules is used as a curriculum to earn high school and dual credits. The R Rules can be delivered as a workshop and as program modules. Aligns with state standards for life skills, career, and technical education courses. Designed for students in grades 5–12, The R Rules sessions can be provided to children at the same time as their parents complete Getting Ahead sessions. As Grant East says, “Rules – Relationships = Rebellion.”

To get resources, results, and respect: Understand the rules, rigor, and relationships.

Presenter: Betti Souther
Center for Working Families Planning Grant Coordinator, San Juan College, Author, aha! Process National Consultant, New Mexico

Santa Rosa County’s Bridge to Prosperity: A Transition from a K–12 Problem to a Communitywide Solution
October 7, 10:50 a.m. – 12:20 p.m.
Volunteer
This session chronicles the recent history of rising poverty and homelessness in Santa Rosa County, Florida, and the public school district’s response to the growing number of children and families needing support. Participants will learn about the systematic approach the school district implemented, beginning with the use of the Title I, Part A grant to begin the Bridges Out of Poverty journey. From the initial three-day Bridges community workshop to the successful implementation of Getting Ahead, the presenters will provide a blueprint to establish a Bridges initiative that can be duplicated, resulting in a holistic approach to build sustainable communities.

Presenters: Karen Barber, Ed.D. and Jerilyn Hughes
Director of Federal Programs, Santa Rosa School District, Florida
Getting Ahead Facilitator, Florida

Denise Ray
Getting Ahead Graduate and Facilitator, Florida

‘Shared Doing’: Achieving Collective Impact with the MPower Solution
October 7, 7:00 – 8:00 a.m.
Tennessee Ballroom A
No single organization can address the problems of society alone. This is true for poverty in general, as well as for specific challenges such as student achievement, health disparities, or helping citizens returning from jail or prison successfully transition back into the community. To achieve success, the reality is that multiple organizations must work seamlessly together providing multiple diverse services for individuals and families. Discover how collaborative technology platforms can facilitate a structured process that leads to a common agenda, continuous communication, and shared measurement of outcomes. Learn about some of the most successful collaborations in the nation and how technology was implemented to help achieve and document collective impact.

Presenter: Allan Barsema
MPOWR Founder, SupplyCore, Illinois
Brooke Sauzier
Manager of Partnership Programs at MPOWR, Illinois

Transforming the Classroom One Educator at a Time
October 6, 12:30 – 2:00 p.m.
Volunteer
This session will help teachers address the changing demographics of schools that have a high poverty rate. Educators will share how to provide ongoing professional development for all staff members to not just understand but to embrace the hidden rules of poverty and the resources needed to overcome poverty-related issues in the family.

Presenters: Sharon Ray
Principal, Pequea Valley Intermediate School, Pennsylvania
Beth Reinhart
Principal, Paradise Elementary School, Pennsylvania
Rebecca Scheuer
Counselor, Pequea Valley High School, Pennsylvania

‘We’ Is Better Than ‘Me’: The Power of Collaboration in Your Community
October 6, 2:45 – 4:15 p.m.
Tennessee Ballroom A
Collaboration across organizational lines is not only possible, it is a must in order to address the issues of poverty in your community. This workshop will provide a panel discussion on how to assess, plan, and implement a Bridges steering committee and apply the Bridges constructs throughout all sectors of your community. You will hear how one community is building sustainability through their “Together” initiatives to address not only poverty but other critical community issues. We’ll address how losing a tight grip on organizational agendas can actually allow a community to flourish—winning by losing. If you want to go faster, go alone. If you want to go further, go together!

Presenters: Rich Eby
Director of Curriculum and Instruction, Pequea Valley School District, Pennsylvania
Chuck Holt
Executive Director, The Factory Ministries, PA
Sharon Ray
Principal, Pequea Valley Intermediate School, PA
Tim Rogers
Lead Pastor, Grace Point Church, PA

The What, Why, and How of Faith Health Ministries
October 7, 10:50 a.m. – 12:20 p.m.
Cumberland Salon B
In this session participants will recognize the use of Scripture as an integral parallel to Bridges Out of Poverty—a critical matter for the faith community, a major stakeholder in the approach to congregations, specifically the underserved who are in large numbers also seated in the pews.

We will also explore the value of collaboration with the health community, which intimately shares the physical aspect of individuals seeking healing. More so than ever, a partnership is needed with these two entities. Participants will realize that in the Getting Ahead curriculum, the in-depth shared investigation motivates investigators using the concept that with endurance and perseverance, there is a means to close the gap of economic disparity.

Presenters: Mike Dames
aha! Process National Consultant, North Carolina
Carole Dickens
President and Founder, Wealthy Journey, Tennessee